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2016 Melbourne Cup Carnival Media

MELBOURNE CUP CARNIVAL 29.10.16 - 5.11.16 MEDIA GUIDE

2016 Melbourne Cup Carnival will see more than 310,000 people flock to Flemington to enjoy the best that Melbourne has to offer: world-class sport, fashion, entertainment and hospitality 10 The event is invite only and media access is restricted Melbourne Cup Carnival

MEDIA RELEASE April 14, 2016 Carnival Cruise Line Bets Big ...

MEDIA RELEASE April 14, 2016 Carnival Cruise Line Bets Big on Melbourne Cup Carnival Cruise Guests on Carnival Cruise Line's 2016 Melbourne Cup Carnival cruise can be confident they have backed a winner, with the cruise line announcing an itinerary packed full of fun and plenty of racing revelry to get punters ready for the big event

2016 MELBOURNE CUP CARNIVAL UPGRADES

2016 MELBOURNE CUP CARNIVAL UPGRADES *The Melbourne Cup Carnival is an outdoor event and this enclosure is open to weather We urge you to dress appropriately and bring along the required protection eg sunscreen, wet weather gear **Racecourse admission for Emirates Melbourne Cup

Melbourne Cup 2016 - Microsoft

Click volume in relevant "Melbourne Cup" terms during the Spring Carnival season1 Clicks AVG CPC Keyword Bing CPC Google CPC Bing is more cost effective by % Melbourne Cup \$149 \$177 19% Spring Carnival \$071 \$197 177% Horse racing \$070 \$966 1280% Cost-per-click comparison2 Spring Carnival: Click volume nearly doubled same time last year 1

2016 MELBOURNE CUP CARNIVAL

The Melbourne Cup Carnival, 156th Melbourne Cup and VRC logos, "Melbourne Cup", "The Race That Stops a Nation" and "The Celebration That

Stops a Nation" are ...

annual report 2016 - Melbourne Cup

total melbourne cup carnival crowd 2015 result 12 group 2 races \$14m net profit 2015/16 481 horses participated with an average of 13 runners per race 37 races were run 30 listed races 17 internationally trained runners during the melbourne cup carnival 316m home viewers tuned into the channel 7 coverage of the emirates melbourne cup in

Melbourne Cup Carnival LIVE on Seven - Seven West Media

25 October 2016 Melbourne Cup Carnival LIVE on Seven Channel 7, 7TWO and PLUS7 Live As the home of horse racing on free-to-air TV, Seven heads to Flemington for LIVE coverage of the iconic Melbourne up arnival featuring Australia's premier thoroughbred racing, and fashion and personalities from around the world

Support Starlight with the Melbourne Cup Carnival's Pin ...

MEDIA RELEASE Date: 12 September 2016 For all media enquiries and interviews contact Brodie Beel, Tink PR on 0400 844 617 or brodie@tinkprcomau Support Starlight with the Melbourne Cup Carnival's Pin & Win Campaign Starlight Children's Foundation (Starlight) are excited to again be the official charity partner of the Victoria Racing

Seven unveils all-screens coverage of ... - Seven West Media

Seven unveils all-screens coverage of this year's Melbourne Cup24 October 2016 -- Seven today launched the cornerstone of its plans to make the Emirates Melbourne Cup available to more Australians than ever before with coverage across broadcast television and connected devices

MEDIA RELEASE - GRV

MEDIA RELEASE Monday, 19 December 2016 The Gippsland Carnival is a regional Australian-first, connecting four country cups from Sale, through Warragul and Cranbourne to Traralgon A sprint and distance series will link all four legs with a Gippsland Champion Sprinter, and Gippsland Champion Stayer, crowned at the end of the carnival

VICTORIA BOLTS AHEAD THANKS TO MELBOURNE CUP ...

Media Contact: Kosta Pandos 0409 795 849 | kostapandos@mstaffvicgovau Wednesday, 29 March, 2017 VICTORIA BOLTS AHEAD THANKS TO MELBOURNE CUP CARNIVAL Last year's Melbourne Cup Carnival delivered a record boost to our visitor economy and drew record numbers of

MELBOURNE CUP - Melba Restaurant

MELBOURNE CUP Take in the excitement of the Spring Racing Season at Melba Restaurant Melbourne Cup and Oak's Day lunches, hosted by media personality Gorgi Coghlan with live action from Flemington on our plasma screens MENU HIGHLIGHTS Chilled Champagne Lobster, King Prawns, oysters natural,

Barbara Backhoy - Microsoft

On the racing front, the 2016 Melbourne Cup, now in its 60th year, was once again a showcase for Australia's best greyhounds and a great time was had by all as Ando's Mac beat an outstanding field to win the world's richest greyhound race

MELBOURNE: A SPORTING CITY

Melbourne Cup Carnival (7 - 11 November, 2017) The Melbourne Cup Carnival features four race days over seven days at Flemington Racecourse, creating an unmissable world-class event Racing, entertainment, fashion, culture, food and wine combine to generate a thrilling atmosphere that can be felt throughout the city The pinnacle of

Lifeline offers support, warns of gambling risks at Cup time

Immediate release 23 October, 2016 Lifeline offers support, warns of gambling risks at Cup time As the spring racing carnival gathers pace ahead of this year's Melbourne Cup, a Lifeline Gambling Help counsellor has warned of inherent dangers for problem gamblers—and even for occasional punters

THURSDAY 03 NOVEMBER 2016 - Country Racing Victoria

THURSDAY 03 NOVEMBER 2016 YARRA VALLEY PACING CUP oaks YARRA VALLEY PACING CUP oaks day Carnival fever and embrace the fun and frivolity associated with frocks and Melbourne Cup day Pacing Cup Packages Contact Book Now yarravalleyracing.com.au Call Us: (03) 9730 1332 page 5

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MELBOURNE IOC-22C NEWS SPORT cEH DENTIAL ENTERTAINMENT r Public transport Is the easy way to Plm you jowney get to the Melbourne Cup Carnival BUSINESS LIFESTYLE VIDEO CLASSIFIEDS Q ARTS cE9ErrnoNs Punters digital'ccess off for the first 2 months Herald Sun shutterstr,ck Why Mariah 'demanded \$65m' WikLeaks' new arúsh ¼ants brawl to invaded

ASX Announcement For personal use only

- Provided 150 security guards daily for the Victorian Racing Club Melbourne Cup Carnival, Victoria
- Purchased 5,013 tonnes of meat, poultry and seafood For personal use only
- Managed more than 52 million meter reads

Spring Carnival 2017 - Microsoft

by the Spring Carnival enthusiasts Horse racing related searches increased 3 months prior to the Melbourne Cup in 2016 SEARCH TRENDS Horse racing related searches indexed to July monthly volume - 2016 SOURCE: Microsoft, Internal data analysis, Jul-Nov 2016, ...

Tabcorp and VRC extend sponsorship to 2024

Tabcorp and VRC extend sponsorship to 2024 Tabcorp and the Victoria Racing Club have today announced a new eight-year sponsorship agreement, extending the existing relationship to 2024 The new arrangement, effective 1 August 2016, continues Tabcorp's position as the official wagering partner of the VRC and the Melbourne Cup Carnival